



DEVICE ID

CASE STUDY

NATIONAL SUPERMARKET SEES OVER 2.7 MILLION UNIQUE VISITORS THROUGH DEVICE ID CAMPAIGN

CLIENT

National Supermarket

CAMPAIGN LENGTH

Two months

OBJECTIVE

The client wanted to increase foot traffic and sales at their store locations across the nation.

CHALLENGE

Targeting store locations in multiple areas called for unique tactics and creatives.

RESULTS

The Foot Traffic report showed over 2.7 million unique visitors to their stores nationwide over the two month long campaign. With the right combination of tactic, creative, and brand awareness Device ID campaigns can drive incremental sales.

